

CITY OF FLOWERY BRANCH
Council Retreat
March 21-22, 2005

MINUTES

March 21, 2005 – 1:00 p.m.

IN ATTENDANCE: Mayor Pro-tem Larry Pritchett, Council Members Jim Herold, and Jan Smith, City Manager Chris Rainwater (arrived at 1:35pm), City Planner James Riker, City Clerk Judy Foster, Police Chief Gerald Lanich, WWTP Operator Jimmy Dean, Interim Public Works Superintendent Larry Butler and Facilitator Jim Durrett.

OPEN MEETING: Larry Pritchett called the Special Called Council Meeting to order at 1:05 pm.

COUNCIL RETREAT

Larry Pritchett turned the meeting over to the Facilitator, Jim Durrett with Urban Land Institute in order to conduct the Council Retreat.

Jim Durrett began the discussions by asking the City Council what they wanted to achieve during the Retreat. Some items of interest were: a more efficient and effectively run government, how to get more commercial development in the City of Flowery Branch, land use plan, and a vision statement. Some items the Council planned to discuss were not discussed because of the full City Council was not present.

Mr. Durrett presented a pyramid chart showing the Economic Development Process in which Leadership is the foundation, followed by Strategy, followed by Services, followed by Marketing and ending with Rewards.

CITIZEN COMMENTS

Brett Barwick, Bea Stewart and Nedra Jones all made comments.

James Riker and Jim Durrett both made presentations.

The City Council agreed that the foundation of the Economic Development Process is leadership which should consist of more than just the Mayor and Council. It should include leaders from the community as well. It was agreed that the Council would make a list of who the leaders are in the community which should be involved in this process and name them on March 22, 2005. After the City Council names the leaders, a process would be established to encourage involvement with this project.

ADJOURNMENT

Jan Smith made a motion to adjourn the Special Called Council Meeting. Jim Herold seconded, and the motion passed unanimously with three (3) votes.

Meeting adjourned at 4:14 p.m.

March 22, 2005 – 9:00 a.m.

IN ATTENDANCE: Mayor Pro-tem Larry Pritchett, Council Members Jim Herold, Jan Smith, and Jim Worl, City Manager Chris Rainwater, City Planner James Riker, City Clerk Judy Foster, Police Chief Gerald Lanich, WWTP Operator Jimmy Dean, Public Works Crew Leader Mike Pollard and Facilitator Jim Durrett.

OPEN MEETING: Larry Pritchett called the Special Called Council Meeting to order at 9:05 am.

COUNCIL RETREAT

Larry Pritchett turned the meeting over to the Facilitator, Jim Durrett with Urban Land Institute in order to conclude the Council Retreat.

The following is a listing of Community Leader groups the City Council wanted to include in this process:

- Builders and Developers, Real Estate Brokers and Landowners
- Hall County Commission
- Chamber of Commerce
- Hall County Economic Development Committee and Authority
- Business owners and operators
- Utility Companies
- Hall County School Board
- Library System
- Historic Preservation
- DCA
- RDC
- Churches
- Key citizens
- Masons
- Homemaker's Club
- South Hall Homeowners Association
- Atlanta Falcons
- Wrigley's
- Development Authority (local and other cities)
- NEGA Medical Board
- Media
- Legislators

The following is a listing of individuals the City Council wanted to include in this process:

Jerry Crow	Phil Niekro
Atlanta One (Chuck Forbes)	Dr. Dow Douwsma
Alan Wayne	Tracy Tankersly
Hanie & Wilma Connor	Jeremy Hershberger
Mack & Nedra Jones	Kathy Steelman
Dean Jones	Gail Park
John Bailey	Steve Storms
Frank Simpson	Bowen & Bowen
The Mooney's	Kevin O'Neill

Kelly Minter
Henry Skipper
Eugene Green
Ken Morton
Frank McGowan

Frank Norton, Jr.
Kim Schmitt
Bill Stark
Gary Hodges

The following is a list of “Things To Do” which the Council named as part of this process:

- 1) Get names and addresses of all individuals and build database.
- 2) Send invitation to individuals for next work session
- 3) Face to face contact with individuals to encourage them to participate.
- 4) Media story – Go to Publisher Dennis Stockton and Editor Alma Bowen.
- 5) Send notice with water bills.
- 6) Put information on the website.
- 7) Post signs.
- 8) Put information in the Beacon Newsletter.
- 9) Get Hall County Chamber of Commerce involved.
- 10) Make a formal announcement at a Council Meeting.

Jim Durrett suggested that the leadership group create a vision statement and develop an action plan in which everyone is in agreement.

RECESS

The Council Retreat recessed for lunch at 11:30 a.m. and reconvened at 12:30 p.m.

Jim Durrett gave an overview of the Retreat and what is left to do. The City Council agreed to do a formal Resolution at the next Council Meeting to show their commitment with this project.

ADJOURNMENT

Jim Worl made a motion to adjourn the Special Called Council Meeting. Jim Herold seconded, and the motion passed unanimously with four (4) votes.

Meeting adjourned at 1:11 p.m.

City Clerk

4/28/05

Date Approved

Mayor